

# Ho ho ho! Is that...bison pulling Santa's sleigh!?

Don't miss the chance to be part of our inaugural **A Very Bison Christmas** celebration. Your sponsorship will allow us to create a bison-themed winter wonderland complete with decorated trees, professional photos with Santa, and of course, opportunities to learn more about the North American bison. This family-friendly event is designed as a way to give back to and raise awareness within our local Jamestown community.

# SPONSORSHIP OPPORTUNITIES

### **SANTA CLAUS: \$5,000 (LIMIT ONE)**

#### Solo sponsor of:

- Photos with Santa
- Santa's Workshop activities

### Listed as Santa Claus sponsor on:

Digital billboard ads, on-site signage, event program, event webpage, in social media, and in promotional e-blasts about the event
First right of refusal for Santa Claus sponsor next year
Earned media verbal and/or written recognition
Customized value-added opportunities

# **WINTER WONDERLAND: \$2,500 (LIMIT ONE)**

### Solo sponsor of:

Pre-lit Christmas trees for tree decorating contest

#### Listed as Winter Wonderland sponsor on:

Digital billboard ads, on-site signage in the "winter wonderland" gallery, event program, event webpage, social media, and in promotional e-blasts about the event Earned media verbal and/or written recognition

Customized value-added opportunities

#### **GINGERBREAD: \$1,000**

Lighting Ceremony and Gallery Sponsor

### Listed as Gingerbread sponsor on:

On-site signage in each gallery, podium sign, event program, event webpage, social media, promotional e-blasts, and verbal recognition at the event

## **POINSETTIA: \$500**

Exterior Tree Lighting Sponsor

## Listed as Poinsettia sponsor on:

Exterior sign next to lighted trees, event program, event webpage, and social media

### **CANDY CANE: \$250 (LIMIT 20)**

Tree Plot Sponsor

Receive choice of decorating a tree or donating the decoration to another individual, group, or organization

#### **Listed as Candy Cane sponsor on:**

Freestanding pedestal sign next to tree in Tree Plot, event program, event webpage

THE NORTH AMERICAN BISON DISCOVERY CENTER IS A 501(C)3 ORGANIZATION. YOUR DONATION IS TAX DEDUCTIBLE TO THE FULLEST EXTENT ALLOWED BY LAW. QUESTIONS? CONTACT ILANA AT 701-252-8648 OR AT DIRECTOR@BISONCENTER.ORG.



MARK THE LEVEL AT WHICH YOU WOULD LIKE TO PARTICIPATE (see reverse for descriptions) SANTA CLAUS SPONSOR: \$5,000 (LIMIT ONE) WINTER WONDERLAND SPONSOR: \$2,500 (LIMIT ONE) \_\_\_\_\_ GINGERBREAD SPONSOR: \$1,000 POINSETTIA SPONSOR: \$500 CANDY CANE SPONSOR: \$250 (LIMIT 20) OTHER DONATION AMOUNT \$ DONATION OF GOODS OR SERVICES (EXPLAIN): PLEASE PRINT LEGIBLY & EXACTLY AS IT SHOULD APPEAR IN ALL PUBLICATIONS BUSINESS INDIVIDUAL NAME (as it should appear in print): STREET ADDRESS: CITY, STATE, ZIP: PHONE: EMAIL: SIGNATURE: TOTAL (COST OR VALUE): \$\_\_\_\_\_ **PAYMENT TYPE:** CHECK BILL ME: CREDITCARD: Credit Card Number: Security Code:\_\_\_\_\_

THANK YOU FOR YOUR TAX DEDUCTIBLE CONTRIBUTION. OUR TAX ID IS 45-0421252.

PLEASE MAKE CHECKS TO NORTH AMERICAN BISON DISCOVERY CENTER.

RETURN COMPLETED FORM TO NORTH AMERICAN BISON DISCOVERY CENTER,

500 17TH ST SE, JAMESTOWN, ND 58401 OR DIRECTOR@BISONCENTER.ORG

Expiration Date:\_\_\_\_\_